

WHITEHAVEN TOWN COUNCIL

Clerk to the Council:

Marlene Jewell

Telephone: 01946 67366

Chairman:

Councillor Brian O'Kane

To: Members of the Whitehaven Town Council

You are duly **SUMMONED** to attend a **MEETING of WHITEHAVEN TOWN COUNCIL** which will be held in **the DUNBOYNE HALL, WHITEHAVEN CIVIC HALL, LOWTHER STREET, WHITEHAVEN**

Date: Thursday 25th July 2019

Time: 6.30pm

Signed.....*Marlene Jewell*.....Dated.....*19th July 2019*.....
Marlene Jewell, Clerk and Responsible Financial Officer

AGENDA

1. Apologies for Absence

To receive apologies for absence

2. Declarations of Interest

To receive declarations of interests by elected members in respect of Agenda items

If a Member requires any advice on any item involving a possible declaration of interest which could affect his/her ability to speak and/or vote he/she is advised to contact the Clerk at least 24 hours in advance of the meeting.

3. Minutes of the Annual Council Meeting held on 27th June 2019

4. Public Participation

5. Planning Applications

6. Finance Report

7. **Whitehaven in Bloom**
8. **Colourful North** – Presentation
9. **Markets Report**
10. **Request for a defibrillator** – Whitehaven RUFC
11. **Cultura Trust** – request for letter of support
12. **Police Report**
13. **Cumbria in Bloom** - Chairman to give update
14. **Office Accommodation** – Chairman to give update
15. **Councillor Ward Matters**

IN PRIVATE

That prior to the following items of business the Chairman will move the following resolution:-

That in view of the special or confidential nature of the business about to be transacted it is advisable in the public interest that the public and or press be instructed to withdraw.

16. Grant Applications: - GCA

POW(SN)

WAGFC

WHITEHAVEN TOWN COUNCIL

Minutes of the Annual Council Meeting held on 27th June 2019

Present: Councillor B O’Kane (Chairman); Councillor C Arrighi; Councillor E Dinsdale; Councillor G Dinsdale; Councillor C Hayes; Councillor C Maudling; Councillor J Rayson; Councillor R Redmond

M. Jewell, Clerk and Responsible Financial Officer

V. Gorley, Assistant Clerk

Members of the Public

1343/19 Apologies for Absence

Apologies for absence were received from Councillor Roberts, Councillor C Walmsley and Councillor L Walmsley.

1344/19 Declarations of Interest

There were no declarations of interest

1345/19 Minutes of the Annual Council Meeting held on 30th May 2019

Councillor G Dinsdale said that point five of Minute 1338/15 should read Gemma Dinsdale not Emma Dinsdale.

It was proposed by Councillor O’Kane and seconded by Councillor Hayes that subject to the alteration to Minute 1338/19v to read Councillor Gemma Dinsdale that the Minutes of the Council Meeting held on 30th May 2019 be approved and signed by the Chairman as a correct record

RESOLVED – That subject to the alteration to Minute 1338/19 v to Read Councillor Gemma Dinsdale that the Minutes of the Meeting held on 30th May be approved and signed by the Chairman as a correct record.

1346/19 Public Participation

- i A member of the public referred to page 6 of the Agenda and said that the words renewal sim had been put in when it should be renewal sum.
- ii A member of the public wished to raise two issues. The first referred to the

positions in the Town Council vis a vis the Mayor and Deputy Mayor and some of the governance arrangements of the Town Council and questioned whether they tended to be unfair on the individuals themselves and which were not what he considered to be best practice in government. He made the following points:-

- There was deputy Mayor here last year who had given up his time for the town and added value to the town and as a member of the public he had seen that individual being slammed on facebook because he didn't become Mayor.
- We have a position now that the Mayor for last year is the Mayor for this year. He said this could be unfair and could lead to challenge
- He recommended that it should be open to people around the table who should be encouraged to move up from Deputy Mayor to Mayor and that if someone had been Mayor before then don't fill this position again. Likewise a Deputy Mayor should be moving up if they want to.
- He asked that the Council gives some thought to what it does so that everyone could be given the same opportunity

The second issue referred to Whitehaven Market and he said there had been a new fish stall on the market and the stallholder told him that he had asked to have a stall on a Saturday and had been told that there wasn't any available. He said this was unfair and that CBC seemed to be discouraging people from taking stalls and the problem was that there was no marketing of the market and no marketing strategy.

The Chairman said he shared the comments about the market and would refer the issue about the fish stall back to the Markets Officer.

The Chairman said that the Council was bound by its Standing Orders regarding the election of officials.

iv A member of the public asked if there was a waiting list for allotments and the Assistant Clerk said there was and there was 41 on the waiting list.

v A member of the public said some years ago he had attended Council Meetings where it had been talked about having a partnership with Whitehaven Town Council to keep the town clean. He said the town was looking nice but there were a lot of weeds under CBC offices.

The Chairman said the Council had spent a lot of time and money on Whitehaven in Bloom but we have no legal right to clean the streets. It is CBC's statutory duty to remove weeds and spray weeds twice a year which turns green weeds into brown.

vi A member of the public asked if Poundland have special permits to stack pallets on the pavement.

The Chairman said the answer was with the County Council and that they were now becoming very proactive as to what was on pavements.

vii A member of the public referred to the footpath from Tower House up to the

estate and the footpath on the Loop Road.

The Chairman said this would be attended to in the next couple of weeks or as soon as practicable thereafter.

1347/19 Planning Applications

The Council considered a list of planning applications received and shown at Appendix 1.

Councillor G Dinsdale proposed that in respect of planning application CH/4/19/2192/TPO that the trees are not removed and this was seconded by Councillor E Dinsdale.

There were no further representations on the planning applications shown at Schedule 1

RESOLVED – That the Clerk inform Copeland Borough Council Planning Department:-

- i That the trees referred to in planning application CH/4/19/2192/TPO be not removed
- ii That there are no further representations on the planning applications shown at Appendix 1.

1348/19 Finance Report

The Council considered a Financial Report. The Assistant Clerk reported that there were eight additional payments to be added to Appendix 1 namely:-

1. POD Northwest Exhibition Boards - £1,500 plus VAT
2. Deborah McKenna Ltd – Stefan Gates Travel - £176.36 plus VAT
3. CBC Town Council Elections on 2/5/19 - £9,212.93
4. Expenses C Hayes for petrol and petrol can for generator - £15.52
5. Waterplus – Midgey Allotments - £192.44
6. Westcom Symantec renewal - £75 plus VAT
7. Cllr Redmond travel expenses - £4.50
8. D Tallentire balance for marquee - £1806.20 plus VAT
9. Fluid Productions Ltd – Tech for Gastronomers - £834.90 plus VAT

- (i) It was proposed by Councillor Hayes and seconded by Councillor Gemma Dinsdale that the Invoices shown at Appendix 1 together with the eight additional invoices be approved and paid.

RESOLVED – That the Invoices shown at Appendix 1 together with the eight additional invoices be approved and paid.

- (ii) The Council had recently had to purchase a generator for use at one of its events and it was proposed by Councillor Hayes and seconded by Councillor Arrighi that the expenditure of £332.50 for the generator be authorised.

RESOLVED – That the expenditure of £332.50 plus VAT for the purchase of a generator be authorised.

- (iii) The Council had recently had to have urgent repairs carried out to the clasp of the Mayoress's Chain at a cost of £47.50 plus VAT. It was proposed by Councillor O'Kane and seconded by Councillor Arrighi that this expense be authorised.

RESOLVED – That the cost of £47.50 plus VAT for repairs necessary to the Mayoress's chain be authorised.

- (iv) The Council considered Appendices 2 and 3 relating to the cashbook and Income and Expenditure. It was proposed by Councillor Hayes and seconded by Councillor Gemma Dinsdale that the Cashbook and Income and Expenditure at Appendices 2 and 3 be approved and noted.

RESOLVED – That the Cashbook and Income and Expenditure at Appendices 2 and 3 be approved and noted.

1349/19 ACTION for Communities

The Council considered a report regarding ACTION with Communities and the preparation of the Community Plan. ACTION with Communities had taken the Council's comments into account and reduced the contract to reflect this and had produced an amended schedule/timescale for completion. The cost of the additional work would be £1,100.

It was proposed by Councillor Arrighi and seconded by Councillor Redmond that the amended schedule and the additional work at a cost of £1,100 be approved.

RESOLVED – That the amended schedule and the additional work at a cost of £1,100 be approved.

1350/19 Whitehaven in Bloom Update

The Council considered a report giving an update on Whitehaven in Bloom. The arrangements for the Cumbria in Bloom competition were given.

It was hoped next year to engage more of the community in this and it was noted that the public response was positive to what the Council is doing in the town. Help was requested for the planting of the tiered planter and the Clerk, the Assistant Clerk, Cllr Redmond and Mrs Hayes had already volunteered.

- i. It was proposed by Councillor Hayes and seconded by Councillor Maudling that the quote for the hire of a minibus at the rate of £45.00 per hour for the afternoon of the judging of the Cumbria in Bloom be approved

RESOLVED – That the quote for the hire of a mini bus at the rate of £45 per hour for the afternoon of the judging of the Cumbria in Bloom be approved.

- ii. It was proposed by Councillor O’Kane and seconded by Councillor Councillor Maudling that a meeting be arranged with CBC to discuss urgent street cleaning that was required for the Cumbria in Bloom competition.

RESOLVED – That a meeting be arranged with CBC to discuss urgent street cleaning that was required for the Cumbria in Bloom competition.

- iii. It was proposed by Councillor E Dinsdale and seconded by Councillor G Dinsdale that a contingency sum of £1,000 be allocated to Cumbria in Bloom and spent as necessary.

RESOLVED – That a contingency sum of £1,000 be allocated to Cumbria in Bloom and spent as necessary.

1351/19 Flower Tubs and Barrier Baskets in Whitehaven

The Chairman gave a report on flower tubs and barrier baskets in Whitehaven and said that CCC had advised that the barrier flower baskets on the barriers on the junction of Scotch Street and Lowther Street should be removed for safety reasons because although the flower baskets were on the inside of the barriers nevertheless they could be a distraction to motorists which could result in an accident for which the Town Council would be responsible. Following a discussion the barrier baskets were not thought to be a risk and it was proposed by Councillor Hayes and seconded by Councillor G Dinsdale that the barrier baskets remain where they are.

RESOLVED – That the barrier baskets remain where they are.

1352/19 Events Update

The Council considered a report giving an update on Council events. This was for information only and no decisions were made. The Chairman made the following remarks:-

- The exhibition had been a success with at one point over 220 visiting the exhibition
- The Gastronomists show had been a great success as had the continental market
- That thanks should be given to Gerard Richardson for all his help in these events.

Councillor Maudling said all was in hand for the window dressing

competition.

1353/19 **Markets Report**

The Council considered a report on Whitehaven Market from CBC. There was no representative in attendance.

Following a discussion it was

RESOLVED – That the report be noted and that the following Councillors be appointed to sit on the Markets Stakeholder Group:-

Councillor C Arrighi

Councillor G Dinsdale

Councillor C Maudling

1354/19 **Office Accommodation**

The Clerk gave a report on the present position with regard to office accommodation and said that the sale was ready to proceed as soon as planning permission was obtained. The Chairman said that when we get the keys there would be an initial meeting of the Steering Group but the biggest thing required was a business plan.

RESOLVED – That the position be noted and that a site visit be arranged for a viewing of the former Whitehaven News office for new Councillors who had not viewed the property and those Councillors who wished to view it again.

1355/19 **Hensingham Play Area**

The Council considered a report about damage that had been done by vandals to the surface of CBC's Hensingham Play Area. CBC had asked for a contribution towards the cost of replacing the surface. Following a discussion it was proposed by Councillor Hayes and seconded by Councillor O'Kane that the relevant Ward Councillors be asked if they are willing to make a contribution from their Ward Grants toward the cost of the repairs.

RESOLVED – That the relevant Ward Councillors be asked if they are willing to make a contribution from their Ward Grants towards the cost of the repairs.

1356/19 **Street Name and Numbering Consultation**

The Council considered a consultation report received from CBC on the street name and numbering for the Former Fish Factory at Hensingham. It was proposed by Councillor Rayson and seconded by Councillor Maudling that the proposed new street name of High Stile Gardens for the residential development on the site of the Former Fish Factory at Hensingham be approved.

RESOLVED - That the proposed new street name of High Stile Gardens for the residential development on the site of the Former Fish Factory at Hensingham be approved and a letter be sent to CBC informing them of this.

1357/19 **Police Update**

The Council considered a Police Update Report for 20th May 2019 to 19th June 2019. A representative from Cumbria Police was unable to attend and therefore Councillors were unable to ask any questions.

No decision was made on this and the report was noted.

1358/19 **Councillor Ward Matters**

- i. Councillor E Dinsdale said that the weeds on the pavements need removed and also on the cycle track that goes through Corkickle
- ii. Councillor E Dinsdale said that town employees were parking in the Corkickle area. The Chairman said there was a report on new parking provisions in Whitehaven and asked the Clerk to contact CCC to ask to be consultees.
- iii. Councillor G Dinsdale said she was looking at recycling bins for the area.
- iv. Councillor G Dinsdale said she was looking at putting together a meeting for all residents.
- v. Councillor Hayes said there was a new initiative in Kells called Women out West and in September when the property is formally opened the Town Council Mayor will be invited.
- vi. Councillor Arrighi said there was still broken glass on the pavements in town. The Chairman suggested that Councillor Arrighi contact CBC Councillor Andy Pratt about this.
- vii. Councillor Arrighi said that a plastic sign had been put up without permission on the Westminster Café. Councillor Maudling said it was a listed building and the Clerk said that Councillor Arrighi should report this to CBC.
- viii. Councillor Maudling said someone had come into his shop and said they had applied for a grant and didn't get it and he could not attend the last meeting but was surprised to see that Calder House had got a grant at this meeting as it is in Egremont and therefore out of Whitehaven. He asked for the reasons for the decision. The Chairman said the matter was seriously discussed and considered and everything had been gone through. Councillor Maudling said that statistics from CBC had shown that no-one from Whitehaven had been in CH in the past three years. Councillor Hayes said that this was not true.
- ix. Councillor Redmond said parking was a problem and asked what was happening with the land next to Spar. Councillor Hayes said that planning permission had gone through.

- x. Councillor Rayson said that due to her commitments she would not be able to do everything that other Councillors could do
- xi. Councillor Rayson said the Whats APP group was being misused and messages were being misunderstood and on a personal basis she did not want to be involved in these type of issues again.
- xii. Councillor Rayson said there was hardly any bins at the bottom of Hillcrest and the one outside Jericho school had disappeared so we need to look at this again.
- xiii. Councillor Rayson referred to Ruskin Drive and said the road was like the surface of the moon. The Chairman said the road was likely to be done either at the end of this year or early next year and suggested that Craig McCarron from CCC be invited to the next Council meeting.
- xiv. Councillor Rayson asked if the Council could send out an invitation to the new heads of St Benedicts and Mayfield schools and Whitehaven Academy to ask to meet them in September.
- xv. Councillor Rayson referred to the Pipers Trust and the Chairman said there was a meeting the following week. Councillor Rayson said there was a parent who lived outside Whitehaven's area and who could not afford the transport costs to send their child to school. The Chairman said that this would not qualify for the Pipers Trust. Councillor Rayson said that the conditions should be changed.
Councillor Rayson apologised and said she had to leave to attend another meeting and she left the meeting at this point and did not return.
- xvi. Councillor O'Kane said he had been trying to help CBC Councillor Cullen bring back a play park back to Bransty.
- xvii. Councillor O'Kane said that he, as Mayor, had been invited to meet Princess Anne at the official opening of the new St Benedicts and Mayfair School.

1359/19 Date and Time of Next Meeting

RESOLVED – That the next meeting of full Council be on 25th July at 6.30pm at Whitehaven Civic Hall.

IN PRIVATE –

1360/19 Prior to the following items of business the Chairman moved the following

That in view of the special or confidential nature of the business about to be transacted it is advisable in the public interest that the public and or press be instructed to withdraw.

RESOLVED – That in view of the special or confidential nature of the business to be transacted it is advisable in the public interest that the public and or press be instructed to withdraw.

1361/19 **Grant Application – WJC**

The Council considered a grant application from WJC. It was proposed by Councillor O’Kane and seconded by Councillor Maudling that a grant be not Awarded.

RESOLVED – That no grant be awarded

1362/19 **Grant Application – WTOY**

The Council considered a grant application from WTOY. It was proposed by Councillor Hayes and seconded by Councillor G Dinsdale that a grant of £1000 be awarded.

RESOLVED – That a grant of £1000 be awarded to WTOY

The Meeting closed at 9.00pm

Chairman

WTC 25/07/2019

Item 5

Planning Application for Consideration by Whitehaven Town Council

<u>Application Number</u>	<u>Detail</u>
CH/4/19/2220/0L1	LISTED BUILDING CONSENT FOR RENEWAL OF FIVE VELUX WINDOWS 29B ROPER STREET, WHITEHAVEN
CH/4/19/2223/0F1	REPLACE EXISTING WINDOWS WITH SLIDING SASH WINDOWS TO FRONT AND REAR ELEVATIONS 42 QUEEN STREET, WHITEHAVEN
CH/4/19/2226/0O1	OUTLINE APPLICATION FOR HOUSING DEVELOPMENT OF UP TO 20 NEW DWELLINGS WITH FULL DETAILS OF PROPOSED ACCESS LAND BEHIND CASTLE LEA, FLATT WALKS, WHITEHAVEN
CH/4/19/2227/0F1	PROPOSED REAR AND SIDE EXTENSION TO PROVIDE FAMILY ANNEXE FOR ELDERLY PARENTS 8 LINCOLN ROAD, HENSINGHAM, WHITEHAVEN
CH/4/19/2229/0L1	LISTED BUILDING CONSENT TO REPLACE 5 NO. ROTTEN SLIDING SASH WINDOWS WITH LIKE FOR LIKE DOUBLE-GLAZED UNITS 5 CORKICKLE, WHITEHAVEN
CH/4/19/2231/0F1	CONSTRUCTION OF A SMALL EXTENSION TO ACCOMMODATE A NEW DISABLED W.C WHITEHAVEN MINERS CLUB, COACH ROAD, WHITEHAVEN
CH/4/19/2235/0F1	PROPOSED CAR PARK EXTENSION UNIT 5, HENSINGHAM BUSINESS PARK, HENSINGHAM, WHITEHAVEN
CH/4/19/2233/0O1	OUTLINE APPLICATION FOR RESIDENTIAL DEVELOPMENT OF UP TO 50 DWELLINGS WITH FULL DETAILS OF SITE ENTRANCE AND ASSOCIATED JUNCTION IMPROVEMENTS (RE-SUBMISSION) LAND TO SOUTH OF ELIZABETH CRESCENT, WHITEHAVEN
CH/4/19/2236/0F1	CHANGE OF USE FROM A1 SHOP TO A3 CAFÉ (RETROSPECTIVE) 76-77 KING STREET, WHITEHAVEN

<u>Application Number</u>	<u>Detail</u>
CH/4/19/2238/0B1	VARIATION OF CONDITION 2 (SITE PLAN) OF PLANNING PERMISSION 4/16/2433/0R1 (RESERVED MATTERS FOR 25 DWELLINGS) FORMER CUMBERLAND COLD STORAGE LTD, HENSINGHAM, WHITEHAVEN
CH/4/19/2239/0F1	ERECTION OF DETACHED DWELLING PLOT 4, FORMER WHITE SCHOOL, KELLS, WHITEHAVEN
CH/4/19/2246/PIP	APPLICATION FOR PERMISSION IN PRINCIPLE FOR RESIDENTIAL DEVELOPMENT LAND ADJACENT TO 108 VICTORIA ROAD, WHITEHAVEN

FINANCIAL REPORT

Purpose of the Report

Members are asked to consider a list of invoices for authorisation and payment as shown at Appendix 1 and approve the recommendations in paragraphs 3.1 and 3.2.

1.0 INTRODUCTION

- 1.1 Authorise the payment of all invoices as listed in Appendix 1.
- 1.2 The Council is asked to note the cashbook as reconciled with the bank account as shown at Appendix 2 together with income and expenditure at Appendix 3.

2.0 FINANCIAL POSITION

- 2.1 The bank reconciliation was carried out on 17th July 2019. This shows a balance of £621,224.32. There are however cheques to the value of £2,055.22 still to be presented and cleared.
- 2.2 The balance in the deposit account is £144,431.97.

3.0 RECOMMENDATION

- 3.1 The invoices listed and shown in Appendix 1 be approved and authorised for payment.
- 3.2 The Cashbook (Appendix 2) and the Income and Expenditure (Appendix 3) be noted.

25/07/2019

Appendix 1

Invoices for Consideration by Whitehaven Town Council

Date	Supplier	Category	Detail	Total Amount	Power
01/07/2019	Copeland Borough Council	3rd Party	Seasonal Operative Contract - July 2019	£ 1,013.84	s111 LGA 1972
01/07/2019	Copeland Borough Council	3rd Party	Allotment/Pigeon Loft Maintenance Contract - July 2019	£ 656.92	s23 Allotments Act 1908
01/07/2019	Copeland Borough Council	3rd Party	Grass Cutting Contract - July 2019	£ 1,056.25	s111 LGA 1972
01/07/2019	Copeland Borough Council	3rd Party	Ranger Contract - July 2019	£ 3,096.77	s111 LGA 1972
01/07/2019	Copeland Borough Council	Premises	Energy Charges for Room 3, Civic Hall - July 2019	£ 65.40	s111 LGA 1972
01/07/2019	Copeland Borough Council	Premises	Commercial Waste Collection - 01/07/2019 - 30/09/2019	£ 15.20	s111 LGA 1972
03/07/2019	Copeland Borough Council	Premises	Rent Charges Civic Hall - 25/06/2019 - 24/09/2019	£ 375.00	s111 LGA 1972
03/07/2019	Copeland Borough Council	Premises	Service Charges Civic Hall 25/06/2019 - 24/09/2019	£ 196.24	s111 LGA 1972
04/07/2019	Cllr. Graham Roberts	Employees & Allowances	Train ticket Whitehaven - Workington for Charity Event	£ 1.80	s111 LGA 1972
10/07/2019	Rosehill Youth Theatre	Premises	Meeting Room Hire - June 2019	£ 110.00	s111 LGA 1972
10/07/2019	Cllr. Ryan Redmond	Employees & Allowances	Taxi fare from Hensingham to Whitehaven for Events Group reception	£ 4.50	s111 LGA 1972
12/07/2019	Cllr. Ryan Redmond	Employees & Allowances	Taxi fare from Hensingham to Whitehaven for Events Group meeting	£ 4.50	s111 LGA 1972
16/07/2019	Mrs V Gorley	Events	100m Bunting for Paper Airplane Competition - 20/07/2019	£ 7.99	s144 LGA 1972
17/07/2019	Cumbria Media	Supplies & Services	Website Maintenance - Job No's 227 - 235	£ 72.00	s111 LGA 1972
18/07/2019	Viking Payments	Supplies & Services	100 x 1st class stamps and A4 laminating pouches	£ 87.84	s111 LGA 1972
				£6,764.25	

WHITEHAVEN TOWN COUNCIL

CASH BOOK FROM 1 APRIL 2019

APPENDIX 2

Date	Ref	Payee	Employee/Premises	Supplies/53rd Party	Grants	Allotments Christmas	Market	Commun. Ground	Civic	Residence/SO	W.I.B	Ward Grants	Elections	Environmental Improvements	Events	Contingencies	Reserves	Net Total	VAT	Total	Min. Ref.
08/04/2019	BACS	The Solway Hall	130.00															130.00		130.00	1250/19 (I)
08/04/2019	BACS	Cumbria Media		32.00														32.00		32.00	1250/19 (I)
10/04/2019	BACS	Whitehaven Heritage Action Group			600.00													600.00		600.00	Grant
10/04/2019	BACS	Whitehaven & District Amateur Operatic Soc.			386.60													386.60		386.60	Grant
10/04/2019	BACS	Deborah McKeena Ltd													750.00			750.00	150.00	900.00	1255/19
15/04/2019	BACS	Sluff	4319.55															4319.55		4319.55	1183/18
15/04/2019	BACS	Cumbria LGPS	848.78															848.78		848.78	631/17 (I)
15/04/2019	BACS	HMRC	1929.36															1929.36		1929.36	HMRC
23/04/2019	DD	BT Group		72.69														72.69		72.69	Contract
26/04/2019	644	Copeland Borough Council		1774.19							1000.00							1000.00	200.00	1200.00	1190/19
26/04/2019	645	CALC																65.40		65.40	1263/19
26/04/2019	646	Copeland Borough Council																42.70		42.70	1277/19 (I)
26/04/2019	647	Copeland Borough Council																23.84		23.84	1277/19 (I)
26/04/2019	648	Water Plus Limited				23.84												23.84		23.84	1277/19 (I)
26/04/2019	649	Water Plus Limited				80.40												80.40		80.40	1277/19 (I)
26/04/2019	650	Copeland Borough Council																109.00		109.00	1277/19 (I)
26/04/2019	651	Copeland Borough Council																375.00		375.00	1277/19 (I)
26/04/2019	652	Copeland Borough Council																196.24		196.24	1277/19 (I)
26/04/2019	653	Copeland Borough Council																547.44		547.44	1277/19 (I)
26/04/2019	654	Copeland Borough Council																880.21		880.21	1189/19
26/04/2019	655	Viking Payments		29.18														29.18		29.18	1188/19
26/04/2019	656	Mrs V Gorley	23.00															23.00		23.00	1277/19 (I)
26/04/2019	657	Clr Graham Roberts	59.95															59.95		59.95	1277/19 (I)
30/04/2019	BACS	Cumbria Media		42.00														42.00		42.00	1277/19 (I)
30/04/2019	BACS	Whitehaven RUF C										250.00						250.00		250.00	Ward Grant
30/04/2019	BACS	Whitehaven Army Cadets										2000.00						2000.00		2000.00	Ward Grant
30/04/2019	BACS	DIT Marquee Hire											210.00					210.00		210.00	1283/19 (I)
01/05/2019	658	R W Martin																350.00		350.00	1255/19
01/05/2019	659	West Cumbria Branch of Parkinson's UK	610.00															610.00		610.00	Charity Raffle Proceeds
01/05/2019	660	Mayfield School	610.00															610.00		610.00	Charity Raffle Proceeds
01/05/2019	661	Zurich Municipal		2553.32														2553.32		2553.32	1264/19
01/05/2019	DD	CF Corporate		340.00														340.00		340.00	Contract
13/05/2019	662	HMRC											231.00					1929.56		1929.56	HMRC
13/05/2019	BACS	Copeland Borough Council																4319.35		4319.35	1242/19 (IV)
15/05/2019	BACS	Staff																848.78		848.78	1183/18
15/05/2019	BACS	Cumbria LGPS																627.25		627.25	631/17 (I)
20/05/2019	BACS	Amberol Limited																20.00		20.00	1303/19 (I)
20/05/2019	664	Clr Graham Roberts																752.70		752.70	1303/19 (I)
20/05/2019	665	Mrs V Gorley																13.76		13.76	1303/19 (I)
20/05/2019	BACS	Rosehill Youth Theatre																230.00		230.00	1303/19 (I)
20/05/2019	666	Copeland Borough Council																65.40		65.40	1303/19 (I)
20/05/2019	667	Keith Singleton Horticultural Products																168.00		168.00	1303/19 (I)
20/05/2019	668	Copeland Borough Council																420.00		420.00	1303/19 (I)
20/05/2019	DD	BT Group		72.03														72.03		72.03	1253/19
21/05/2019	669	Cumbria in Bloom																80.00		80.00	CONTRACT
23/05/2019	670	St James C of E School																894.60		894.60	Ward Grant
23/05/2019	671	West Cumbria Society for the Blind																165.00		165.00	Ward Grant
30/05/2019	BACS	Blue Sky Trust																1000.00		1000.00	Grant Funding
30/05/2019	BACS	Whitehaven Theatre of Youth																500.00		500.00	Ward Grant
03/06/2019	672	Topyard Building Supplies Ltd																33.33		33.33	1327/19 (I)
03/06/2019	673	Copeland Borough Council				33.33												183.66		183.66	1327/19 (I)
03/06/2019	674	Giasdon UK Limited												1420.55				1420.55		1420.55	1327/19 (I)
03/06/2019	675	Jacksons Timber Ltd																9.12		9.12	1327/19 (I)
03/06/2019	676	Copeland Borough Council				547.44												547.44		547.44	656/93
03/06/2019	677	Copeland Borough Council																880.21		880.21	1327/19 (I)
03/06/2019	678	Copeland Borough Council																6851.02		6851.02	1327/19 (I)
03/06/2019	679	Mrs J Hartley																250.00		250.00	1327/19 (I)
03/06/2019	680	Mrs V Gorley	45.68															45.68		45.68	1327/19 (I)
03/06/2019	681	Midshire Business Systems		7.80														607.15		607.15	1327/19 (I)
03/06/2019	682	Clr Carla Arriigh																32.00		32.00	1327/19 (I)
03/06/2019	683	Zurich Municipal		92.60														92.60		92.60	1327/19 (I)
06/06/2019	BACS	Weir & Carmichael Ltd																1625.00		1625.00	1327/19 (I)
06/06/2019	BACS	Cumbria Media																76.00		76.00	1327/19 (I)
06/06/2019	BACS	Cumbria Media																56.00		56.00	1327/19 (I)
06/06/2019	BACS	Galderwood House																1000.00		1000.00	Grant Funding
12/06/2019	BACS	Presentlines Ltd																332.50		332.50	399.00
13/06/2019	684	J O Dixon Jewellers																47.50		47.50	848.78
14/06/2019	BACS	Staff																4319.35		4319.35	1183/18
14/06/2019	BACS	Cumbria LGPS																848.78		848.78	631/17 (I)
14/06/2019	685	HMRC																1929.56		1929.56	HMRC
18/06/2019	BACS	Corner House B&B																85.00		85.00	85.00

DD	BT Group	74.63				880.21	262.50	547.44												Contract	
19/06/2019	BT Group	74.63																		74.63	89.56
24/06/2019	Wookale Limited																			50.00	50.00
24/06/2019	Richardson of Whitehaven	210.00																		100.00	100.00
28/06/2019	Online Systems (Maintenance) Ltd					880.21														210.00	252.00
28/06/2019	Copeland Borough Council																			880.21	1056.25
28/06/2019	Mir P Printer	65.40					262.50	547.44												262.50	262.50
28/06/2019	Copeland Borough Council																			65.40	65.40
28/06/2019	Copeland Borough Council																			516.13	3096.77
28/06/2019	Copeland Borough Council																			168.97	1013.84
28/06/2019	J & R Bennett																			844.87	844.87
28/06/2019	Copeland Borough Council																			196.00	39.20
28/06/2019	Copeland Borough Council																			946.15	1135.38
28/06/2019	Cliff Chris Hayes																			15.52	15.52
28/06/2019	Viking Payments																			29.18	5.84
28/06/2019	Rosellin Youth Theatre	240.00																		240.00	240.00
28/06/2019	Water Plus Limited							192.44												192.44	192.44
28/06/2019	Westcum																			75.00	90.00
28/06/2019	Cliff Ryan Redmond	9.00																		9.00	9.00
28/06/2019	Cliff Carlo Arrighi																			7.00	7.00
28/06/2019	Water Plus Limited							15.44												15.44	15.44
28/06/2019	Copeland Borough Council																			9212.93	9212.93
02/07/2019	BUX 2018																			7.00	7.00
02/07/2019	Dixons																			150.00	150.00
02/07/2019	Whitelaven Trophies																			65.00	65.00
08/07/2019	Fluid Productions																			834.90	166.98
08/07/2019	D Talenture Limited																			1806.20	361.24
08/07/2019	Deborah McKenna Ltd																			850.00	170.00
08/07/2019	POD (North West) Ltd																			1500.00	300.00
08/07/2019	Deborah McKenna Ltd																			176.36	35.27
08/07/2019	Amberol Limited																			444.23	211.63
08/07/2019	Cumbria Media																			60.00	533.08
08/07/2019	First Image Signs Limited																			90.00	60.00
15/07/2019	BACS Staff	4315.15																		4315.15	108.00
15/07/2019	Cumbria LGFS	848.78																		848.78	4319.15
15/07/2019	HMRC	1929.76																		1929.76	848.78
15/07/2019	Whitelaven Harbour Youth Project							1000.00												4355.00	4355.00
																				3355.00	3355.00
																				4432.91	7164.60
																				10276.53	9212.93
																				0.00	0.00
																				0.00	0.00
																				0.00	0.00
																				0.00	0.00
																				0.00	0.00
																				0.00	0.00
																				0.00	0.00
																				250.00	3966.60
																				6203.77	1987.77
																				1519.14	47.50
																				3045.55	231.00
																				88069.56	5941.66
																				£94,011.22	£94,011.22

INCOME 2019-20

Date	Item	Precept	Interest	Other
08/04/2019	Allotment Rents 2019/20			1320.08
10/04/2019	Allotment Rents 2019/20			120.00
24/04/2019	HMRC - VAT REFUND March			5616.68
29/04/2019	Allotment Rents 2019/20			420.00
30/04/2019	2019/20 Precept	442558.02		
17/05/2019	HMRC - VAT REFUND April			510.68
03/06/2019	Allotment Rents 2019/20			519.33
14/06/2019	HMRC - VAT REFUND May			2936.96
12/07/2019	HMRC - VAT REFUND June			2464.02
12/07/2019	Allotment Rents 2019/20			307.00
12/07/2019	Refund Midshire Account			254.58

442558.02	0.00	14469.33	457027.35
------------------	-------------	-----------------	------------------

**WHITEHAVEN TOWN COUNCIL
SUMMARISED INCOME & EXPENDITURE STATEMENT
FINANCIAL YEAR 2019-20**

**Expenditure Net
of VAT** **Invoices not yet
processed** **Budget**

BANK BALANCES BROUGHT FORWARD

CBS 53905917 (01.04.2019)	256,152.97
CBS 53906216 (01.04.2019)	144,431.97
TOTAL OPENING BALANCE	£ 400,584.94

INCOME:

Precept	442,558.02
Interest (Deposit)	
Other Income	14,469.33
TOTAL INCOME	£ 457,027.35

EXPENDITURE

Employees & Allowances	29800.39
Premises	1519.14
Supplies/Services	6203.77
3rd Party	250.00
Grants	3966.60
Allotments	1987.77
Christmas	0.00
Markets	0.00
Community Plan	0.00
Ground Maintenance	2640.63
Civic Hospitality	0.00
Ranger	10276.53
Whitehaven In Bloom	4432.91
Ward Grants	7164.60
Elections	9212.93
Environmental Improvements	3045.55
Events	7290.24
Contingencies	47.50
Reserves	231.00
VAT (to be reclaimed)	5941.66
TOTAL EXPENDITURE	£ 94,011.22

CASH BOOK BALANCE

Brought forward	£ 400,584.94
Income	£ 457,027.35
Expenditure	£ 94,011.22
Town Council Funds	763,601.07

BANK BALANCES

CBS 53905917 (17/07/2019)	621,224.32
CBS 53906216 (17/07/2019)	144,431.97
	£ 765,656.29

Unpresented Cheques 2019/2020

2,055.22

FINANCIAL POSITION

£ 763,601.07

WHITEHAVEN IN BLOOM REPORT

Purpose of the Report and Recommendation

To ask members to consider (i) extending the seasonal worker that it employed in partnership with CBC for 3 days per week until 31st March 2020 and (ii) entering into partnership with CBC for the appointment of an Assistant Ranger for 3 days per week from 1st April 2020.

1.0 INTRODUCTION

- 1.1 Members will be aware that at a Council Meeting on 27th September 2018 it was agreed that due to extra planters and , hanging baskets that would require watering that the Council would employ a seasonal worker from May to October 2019 in partnership with CBC at a cost of approximately £10,138,44. (Minutes 1101/18iv, 1202/19 and 1286/19 refer).
- 1.2 The Council is hoping to extend its work with Whitehaven in Bloom and continue with St Nicholas Gardens and it is clear from the amount of work required this year that further resources will be required to do this.

2.0 PRESENT POSITION

- 2.1 The Council in partnership with CBC employs a Ranger for 3 days per week (with CBC employing for the remaining 2 days) and this arrangement works extremely well.
- 2.2 However recent events have proven that further resources will be required for the remainder of this year to 31st March 2020 (winter planting) and going forward into 2020/2021 with summer planting, Cumbria in Bloom and continued improvements to St Nicholas Gardens.

3.0 RECOMMENDATIONS

- 3.1 It is recommended that the contract for the seasonal operative be extended to 31st March 2020 at a cost of £10,138.44. Funding for this was not included in the Budget for 2019/2020 but it could be vired from the Elections budget of £24,000 as only £9,500 has been used.

- 3.2 It is recommended that the Council enter into a partnership with CBC to employ an Assistant Ranger for 3 days a week (with CBC employing for the remaining 2 days) commencing 1st April 2020. Annual Salary details are awaited from CBC and Members will be informed of this at the Council meeting. If agreed this will have to be factored into the Budget for 2020/2021.

Whitehaven Town Council

From: Matthew Labourne
Sent: 03 June 2019 09:12
To: Whitehaven Town Council
Subject: The Evolution of West Cumbria
Attachments: Short Business Plan - The Colourful North - West Cumbria.pdf; Innovation Partnership Letter.pdf; The Colourful North - Business Plan Presentation.pptx

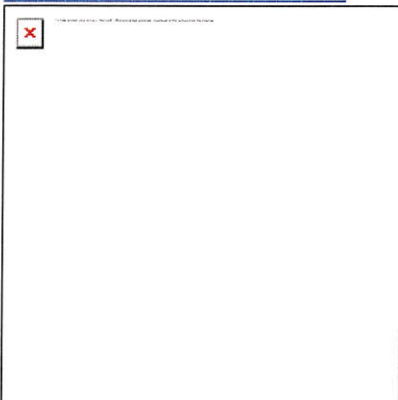
Dear Whitehaven Town Council,

The Colourful North has obtained a license agreement with Wilko's in Whitehaven Town Centre where we are aiming to commission an Art's District which will provide both economic and mental prosperity in West Cumbria's proposals on behalf of a Silicone Valley.

I was wondering if this document could be re-distributed to the councillors on Whitehaven Town Council where we hope you enjoy the documents as we are hoping to gain your support and we welcome to meet to discuss further.

--

Kind Regards,
Matthew Labourne
www.thecolourfulnorth.com





The Colourful North

info@thecolourfulnorth.co.uk

07487400296

Author: Matthew Labourne

Introduction

The Colourful North CIC is a cultural development social enterprise looking to socially innovate areas of the West Cumbrian society through artistic modifications which are designed to help people view their industrial landscape pro-actively in the impending creation of a West Cumbrian Silicon-Valley.

Through Artistic developments we aim to ensure that; we can diversify our local economy, advance the social intelligence of our local population, address production through creativity & pro-activity, help contribute to the pro-active mentality and help create the right environment for the local community to develop imagination and ideas.

As a cultural development organisation, our economic return through cultural production helps stimulate creativity and productivity which can be highlighted through Art IQ, a leading art research organisation which discovered that creativity and productivity increased by 64% inside an artistic environment and 94% of people surveyed believed that Art enhanced their work environment highlighting how proactive production-capabilities compliments production.

The proposals made inside this business plan will highlight the economic benefits of The Colourful North CIC proposals and highlights what our impact will be on West Cumbrian society through engagement in our Unofficial Art's District or various social projects in and around the community.

Unofficial Art's District

The Colourful North will be working towards establishing an 'Unofficial Art Gallery' in Whitehaven Town Centre which will be showcasing Street Art on a professional platform to inspire the local art enthusiasts but also capture a new and inspiring form of art in a constructed fashion which is palatable for the West Cumbrian public.

This location will be branded the 'Unofficial Art's District' which will enable The Colourful North CIC to showcase some of the best work from some of the best artists the world can offer.

The location of the 'Unofficial Art's District' will be centered around Wilkinson's building on Church Street, Roper Street initially with a view to extend on to Queen Street in year 2/year 3. Please note that the 'Unofficial Art's District' is limited to the Canvas' only and not the road of Church Street and Roper Street hence the term 'Unofficial' in the title.

The building provides a fantastic opportunity to re-create an Industrial building in a heritage area which has a negative persona with the local community by commissioning canvas's inside the grooves of the 18 building columns on Church Street and Roper Street.

Please refer to full business plan (6.3 & 6.4) for further info and photos.

Customer

As a Social Enterprise, The Colourful North CIC will have 2 types of customers which can contribute to our operations. The district itself which remains free to view for anyone looking to visit but offers opportunities to visit The Colourful North shop which will merchandise through memorabilia, art, donations and associated products through partnerships with Cumbrian based businesses.

We will be working with local entertainment companies to drive footfall to the district by establishing entertainment to the area which will help maximise the contribution made to the 'Unofficial Art's District'.

Our business customers will predominantly be the West Cumbrian local businesses who will be purchasing sponsorship packages of murals and will see a return through subverted advertisement methods.

Each business will get a return on their social investment/donations:

- The 'Event Sponsors' will see customers get a plaque in the district which will signify 'Event Sponsorship package' purchases contribution towards the area with an additional special mention on The Colourful North CIC website on our newly commissioned Unofficial Art's District merchandising page. They will also receive a mention in the media and social media with signage inside the district. Our website gallery will also display their information when uploading a mural from inside the Unofficial Art's District photos to our website.
- The 'Canvas Sponsors' will have their logo attached to a section of the canvas for a minimum of 6 months (may be longer depending on Art rotation times but aim to work in 6-month rotations ideally). They will also receive a mention on social media.
- The 'Artist Sponsors' will be through Social Media platforms and the opportunity to present any signage the sponsor may have on the date of commissioning which will be outside the artist locations (On the day sponsorship and any artwork sold from The Colourful North platform thereafter). Our website gallery will feature their names when uploading mural photos to our website, Instagram and Facebook plus a prior announcement through Social Media with their attached business prior to the event.

Commercial

Our website will be utilised to display and sell artists work who feature inside the Art's District which will be advertised through display plaques and will help drive customers to our website. The deal negotiated between The Colourful North CIC and the artists whose work are displayed will be negotiated in the vicinity of the launch and on an individual basis. The artwork sold will be to help raise revenue for The Colourful North CIC operations but also attract footfall to our website and further information pages promoting our brand. Additional to this, Posters and memorabilia will be sold to allow the public visiting the Art's District to take home souvenirs.

Our sponsorship packages which are highlighted above in 'Customer' will come in at the displayed prices to replace murals (1 Event will see a minimum of 4 murals replaced thereafter the launch held at The Colourful North's discretion) which will keep the Art's District in perpetual application:

Event: **£4,000** x5 (£20,000)

Canvas: **£1,500** x18 (£27,000)

Artist: **£650** x18 (£11,700)

Our community events will be through philanthropy and donations of local grant funders for community development with also any donations received through the district financing cultural development. We aim to attract match funding of 50% for our developments through further sponsorship packages, grant funders and assistance in kind.

There will be no advertisement murals inside the 'Unofficial Art's District' as commercialisation of the area will be a subverted process with exception of having the canvas's sponsored and plaques of event sponsorship.

Any additional surplus revenue raised from the sponsorship packages of the event will be utilised to create commercial products from the designs The Colourful North owns through our website e.g. posters, key rings etc. which will allow The Colourful North CIC to commercialise the process of raising future revenue making The Colourful North CIC self-sufficient.

Community Development

Through various forms of revenue raising; Philanthropy, donations, grants, surplus from commercialised products on our website; The Colourful North CIC has ambition to invest our surplus into further community developments outside of the 'Unofficial Art's District' which as a Social Enterprise is how we aim to drive our product on behalf of the 'Unofficial Art's District' feeding community events, seeing the local people socially innovate areas of their community.

The 'Unofficial Art's District' is for professionals, the community is for the local public with assistance of the professionals.

Our aim is to encourage members of the public to be included in the design, consultation and application of the local area which see's the public socially innovate areas of their community which were once considered lost social spaces ensuring the negative persona can be re-addressed.

We have had previous small success stories so far which has seen areas in Cleator Moor (Phoenix Bridge/Phoenix Youth Project), Moor Row (Emmanuel Church) and Whitehaven Academy remodelled, with various additional school locations and community centres all encouraging full community involvement.

Matthew Labourne

As the key driver and influencer behind The Colourful North CIC, it is key to resonate my experiences throughout my life. As someone who wasn't interested in the arts whilst growing up, my experiences of living abroad in Perth & Melbourne (Australia) allowed me to meet new and exciting people and discover some pretty amazing places.

I first picked up a spray can with my former housemate Chaz Vagana who was also a work friend at the time; We bonded over his family ties to Bradford Bulls being the nephew of Joe and Nigel Vagana who were famous International Rugby League players in the 90's/00's where Nigel went on to become an All Black and coach of Samoa in the 2014 UK Rugby League World Cup.

Chaz ran a programme where he introduced art to young people in the outer isolated regions of WA (Western Australia) and often flew to remote regions frequently to deliver this practice. My professional career supervising/management within the security industry seen me working at small, medium and large music festivals liaising with the WAPOL (Western Australia Police) as a representative for my company. My profession ended after meeting a former partner seeing my switch to Melbourne. Whilst in Melbourne I rediscovered studying, attending RMIT University seeing personal growth and development along with extending my Electrical Engineering Qualifications which taken 2nd stage to my passion of Philosophy and Economics which complimented my learning ensuring a fantastic grade point average and invitations to extend further qualifications.

During this time, Melbourne was world renowned for its Street Art. Some of the most formidable murals seen on social media are thanks to the Melbourne influence of Art whether that would be to view or whether it be the artists they send around the world. The Art's district in Melbourne city centre has attracted and positioned some of the finest restaurants Melbourne has to offer and the history of what Street Art had done for the city, has seen Melbourne define itself as a 'Colour City'. I

spent around 2 years living and working in Melbourne during my studies which had seen my passion for philosophy and economics extend during my time as a mature student.

Melbourne had been crowned “most liveable city in the world” for the 8th time running during the final year of my stay and the local media put it down to the growing tourism industry, arts and culture the city developed which helped ensure specific social and cultural issues were minimal through art. Small trade blossomed with employment high, crime low and a colourful city to match it. The sociological, economical and environmental lessons learned whilst living in Melbourne have helped ensure the founding philosophy The Colourful North CIC holds true, is what we are looking to re-create here in West Cumbria.

Matthew Labourne has been the Managing Director of The Colourful North for the previous 15 months after returning from Melbourne which has seen 16 events and 26 murals commissioned centred mostly around schools/academies, youth groups, community centres and even a Church!

Although the designs are considered by the sceptical as low quality due to the young groups of people we have worked with, the potential is exponential once skills are developed. From previous experiences of mural commissions in Melbourne and seeing how The Colourful North can transpose those very high standards to West Cumbrian society; The Colourful North maintains our inclusive approach of the people who live in the areas we commissioned which was important to ensuring Art in the street/social spaces has a sense of ownership whilst we present an unthought of concept to the people of West Cumbria which allowed them to develop pride in their commissioning.

My ideals for driving The Colourful North CIC forward; Would be to create a standard so high, The Colourful North inspired inspiration for creation throughout the majority of people here in West Cumbria. If our creation was to drive other peoples desire of creation, then collectively we would be far more affluent as a society through Social Innovation.

As a then 27-year-old (now 30), returning to my hometown of Whitehaven, was one of the most daunting experiences I have ever had go through. Having grown and developed so much whilst living abroad in both affluence and abject poverty and seeing how other societies around the world created the people who create their environment, The Colourful North CIC was developed with all of those experiences and history in mind to ensure West Cumbrian’s can reap the Silicon Valley it desires and deserves.

Finances

Art’s District

Artist Line up	£17,100
Materials	£2,350
Marketing	£1,300
Event Entertainment	£2,000
Location	£1,452
Road Closure	£1,572
Canvas Comissioning	£11,908
	£37,682

Shop

Rent	£14,400
2 Months Merchandise	£4,500
	£18,900
Total	£56,582

Remaining finances can be found in Appendix E & F (Page 70 - 72) of the Full Business Plan.



Dear Innovation Partnership,

My name is Matthew Labourne and I am the Director of The Colourful North CIC, which is a cultural development social enterprise looking to socially innovate areas of the West Cumbrian community through Artistic modifications, which is designed to help people of the community identify with their communities in a more pro-active manner in the impending potential creation of a Silicon Valley on behalf of West Cumbria.

Whilst I understand that the Innovation partnership is centred around the technological advancement of West Cumbria and advancing the performance of the area economically; The Colourful North CIC stands for something very different of which I believe our value is something not in-considered by the Innovation Partnership but as your inability to implement these proposals in your capacity as private capital organisations, The Colourful North CIC has the ability to act as the catalyst for many of your social desires and ideas in the pursuit of social innovation.

The Colourful North CIC has a firm interest in the Innovation Partnership as we believe our ideas on Innovation and re-creating social spaces can help diversify our local economy, advanced the social intelligence of the local population, address production through creativity & pro-activity, help contribute to the pro-active mentality and help create the right environment for the local community to develop imagination and ideas. Our additional interests in the innovation partnership is to direct philanthropy into The Colourful North CIC operations and offer stakeholder should local West Cumbrian Supply Chain businesses desire a complete socially innovative public within West Cumbria to ensure Cultural Production and Economical Production remains in harmony.

Cultural production is different in many cultures around the world; but as Innovation is the foundation of business culture within West Cumbria, The Colourful North CIC would state that; "Cultural Production is the theoretical and practical means of which a social producer can assist economical producers to create a pro-active, creative and productive workforce." It's something that without the philosophical or economical identification, would see innovation subside once the economic investment had subsided.

Social Innovation and Innovation is a fluid transfer just like how energy is transferred from one source to another. If you want to reap the best circumstances for innovation, then I would state that making people the most comfortable in their environment, so they have the ability to be themselves and flourish is a psychological & philosophical trait which brings the best out of people.

Social Mobility plays a large part for social innovation which isn't strictly about education (objective – measurable) as education is only a measure of learning you present for employment, Social Mobility is also a subjective response derived on presence of mind, articulation and environmental circumstances. Social Mobility is entirely about circumstance and circumstance is within our subjection & objection. Education, which is usually seen as the catalyst for Social Mobility, is only half a solution in the belief of The Colourful North CIC.



Poverty has an appearance and the mind-set which concludes the subjection of our environment determines circumstance. The 'Mayor of New York Principle' which is currently being supported by the elected Mayor of Copeland investing in shop fronts, needs to be implemented in a social setting otherwise Social Mobility neglects its subjective response of which 'The Colourful North CIC' proposes.

As 'The Colourful North CIC' firmly believes that social mobility is both objective and subjective and therefore directly effects innovation. Poverty is embedded within people subjectively or objectively; "Innovation is therefore not something to present, but to be present through yourself."

Moving forward from this letter. The Colourful North CIC would like to raise awareness of who we are, what we are aiming to implement and any potential organisation who shares our beliefs.

Our long-awaited proposals are close to coming into fruition as we are very close to presenting our business plan to the West Cumbrian supply chain. If you would like a copy of our business plan, then please register an interest at info@thecolourfulnorth.co.uk and we would be more than happy to ensure you remain updated; where our core-values, desires and how we aim to ensure the diversifying of the West Cumbrian economy remain upheld through The Colourful North's proposals.

Kind Regards,

A handwritten signature in black ink, appearing to read 'M Labourne', written over a light blue horizontal line.

Matthew Labourne

Director

07487400296

www.thecolourfulnorth.com